

**Design is
the process**

Always be in beta

**The launch
is the start**

Always be in beta

Solve human problems

Always be in beta

Continuous government improvement

Always be in beta

**Build in the
context of
government,
not just your
organisation**

Always be in beta

**Create order
out of chaos**

Always be in beta

**Make
technology
usable**

Always be in beta
